'**MSCA Bridging Business and Research': campaign for the promotion of the non-academic sector participation in MSCA**

Date: February 17, 2016

Time: 10-16 (Registration open 9:30)

Venue: [Spårvagnshallarna](http://www.sparvagnshallarna.com/en/about-us/map/), Birger Jarlsgatan 57A, Stockholm

Moderators: Karin Aase (NCP SME, Vinnova), Erik Litborn (NCP MSCA, Vinnova) and Gwendolyn Schaeken (NCP Legal & Financial, Vinnova)

Coffee and registration from 9:30

***10:00 Welcome***

*Why should the non-academic sector participate in MSCA?*

*Mario Roccaro, Policy Officer, European Commission, DG Education and Culture*

*Strategic use of MSCA for finding best international employees*

*Seamus Hegarty, Senior HR Manager at CERN, Switzerland*

*Mobility from the employer’s point of view – how it helps develop your company*

*Christian Grante, Volvo AB*

*Claes Lundström, Research Director Medical IT, Sectra AB*

***12:00-13:00 Networking lunch***

*IP in MSCA Project Life Cycle*

*Jakub Ramocki, IP advisor, IPR Helpdesk, European Commission*

*IPR in projects with Swedish academic partners*

*Johannes Fundeborg, Legal Counsel (Civil Law), Royal Institute of Technology*

*What can the EEN network offer to support companies?*

*Theresa Ryberg, The Swedish Federation of Business Owners*

*Success factors in a MSCA application*

*The Swedish SME support office (Jenny Goodwin,* *SP Technical Research Institute of Sweden)*

*The University Grant Offices (Tanja Nilsson, Karolinska Institutet)*

*Q&A with COM, NCP, speakers*

***Coffee and networking***